



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

# CONTRACT

<u>Contract / Revision</u> 4074061 /		<u>Alt Order #</u> Political Issue
<u>Product</u> Issue		
<u>Contract Dates</u> 09/22/12 - 09/24/12		<u>Estimate #</u> 1847
<u>Advertiser</u> Democrat Congressional Campaigns Commi		<u>Original Date / Revision</u> 09/21/12 / 09/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Great American Media**  
**1010 Wisconsin Ave**  
**Suite 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	KSAZ	09/24/12	09/24/12	M-F 5a-530a	5a-530a		:30			NM	1	\$350.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$350.00			
E 2	KSAZ	09/24/12	09/24/12	M-F 530a-6a	530a-6a		:30			NM	1	\$450.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$450.00			
E 3	KSAZ	09/24/12	09/24/12	M-F 6a-7a News	6a-7a		:30			NM	1	\$825.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$825.00			
E 4	KSAZ	09/24/12	09/24/12	M-F 7a-8a News	7a-8a		:30			NM	1	\$850.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$850.00			
E 5	KSAZ	09/24/12	09/24/12	M-F 8a-9a News	8a-9a		:30			NM	1	\$500.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$500.00			
E 6	KSAZ	09/24/12	09/24/12	M-F 430-5a News	430-5a		:30			NM	1	\$150.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$150.00			
E 7	KSAZ	09/23/12	09/23/12	Su 8a-9a News	8a-9a		:30			NM	1	\$325.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$325.00			
E 8	KSAZ	09/24/12	09/24/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$375.00
		Political Issue										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$375.00			
E 9	KSAZ	09/24/12	09/24/12	M-F 10a-11a	10a-11a		:30			NM	1	\$250.00
		Political Issue										

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<u>Advertiser</u> <b>Democrat Congressional</b>		<u>Original Date / Revision</u> 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$250.00			
E 10	KSAZ	09/24/12	09/24/12	M-F 11a-12p	11a-12p		:30			NM	1	\$250.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$250.00			
E 11	KSAZ	09/24/12	09/24/12	M-F 12p-1230p Noon News	12p-1230p		:30			NM	1	\$350.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$350.00			
E 12	KSAZ	09/24/12	09/24/12	M-F 1230p-1p	1230p-1p		:30			NM	1	\$275.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$275.00			
E 13	KSAZ	09/24/12	09/24/12	M-F 2p-3p	2p-3p		:30			NM	1	\$300.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$300.00			
E 14	KSAZ	09/24/12	09/24/12	M-F 3p-4p	3p-4p		:30			NM	1	\$250.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$250.00			
E 15	KSAZ	09/24/12	09/24/12	M-F 4p-430p	4p-430p		:30			NM	1	\$650.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$650.00			
E 16	KSAZ	09/24/12	09/24/12	M-F 430p-5p	430p-5p		:30			NM	1	\$650.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$650.00			
E 17	KSAZ	09/22/12	09/22/12	Sa 3p-4p	3p-4p		:30			NM	1	\$250.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$250.00			
E 18	KSAZ	09/24/12	09/24/12	M-F 5p-530p News	5p-530p		:30			NM	1	\$900.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$900.00			
E 19	KSAZ	09/24/12	09/24/12	M-F 530p-6p News	530p-6p		:30			NM	1	\$900.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$900.00			
E 20	KSAZ	09/24/12	09/24/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$900.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$900.00			
E 21	KSAZ	09/24/12	09/24/12	M 8p-9p	M 8p-9p		:30			NM	2	\$14,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				2	\$7,000.00			
E 22	KSAZ	09/24/12	09/24/12	M-F 1030p-11p	1030p-11p		:30			NM	1	\$400.00
Political Issue												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$400.00			
E 23	KSAZ	09/24/12	09/24/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,800.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,800.00			
E 24	KSAZ	09/24/12	09/24/12	M-F 10p-1030p News	10p-1030p		:30			NM	1	\$1,100.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,100.00			
E 25	KSAZ	09/22/12	09/22/12	Sa 9p-10p News	9p-10p		:30			NM	1	\$1,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,000.00			
E 26	KSAZ	09/22/12	09/22/12	Sa 10p-1030p News	10p-1030p		:30			NM	1	\$1,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,000.00			
E 27	KSAZ	09/23/12	09/23/12	Su 9p-10p News	9p-10p		:30			NM	1	\$1,600.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,600.00			
E 28	KSAZ	09/23/12	09/23/12	Su 10p-1030p	10p-1030p		:30			NM	1	\$1,300.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,300.00			
E 29	KSAZ	09/23/12	09/23/12	Su 1030p-11p	1030p-11p		:30			NM	1	\$450.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$450.00			
E 30	KSAZ	09/24/12	09/24/12	M-F 11p-12a	11p-12a		:30			NM	1	\$300.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	M-----				1	\$300.00			
E 31	KSAZ	09/23/12	09/23/12	Su 11p-12a	11p-12a		:30			NM	1	\$300.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$300.00			
E 32	KSAZ	09/22/12	09/22/12	MLB Game Non Home	9a-8p		:30			NM	2	\$2,400.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$1,200.00			
E 33	KSAZ	09/23/12	09/23/12	Fox NFL RS Pre Game Home	9a-11a		:30			NM	2	\$5,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				2	\$2,500.00			
E 34	KSAZ	09/23/12	09/23/12	NFL RS Game Home	10a-7p		:30			NM	1	\$20,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$20,000.00			
E 35	KSAZ	09/23/12	09/23/12	Su 4p-5p	4p-5p		:30			NM	1	\$6,000.00
Political Issue												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$6,000.00			
E 36	KSAZ	09/22/12	09/22/12	Big 12 RS Prime Game	12p-9p		:30			NM	1	\$3,000.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$3,000.00			
E 37	KSAZ	09/23/12	09/23/12	Su 4p-5p	4p-5p		:30			NM	1	\$2,950.00
Political Issue												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$2,950.00			
Totals											40	\$72,350.00

\*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/24/12	40	\$72,350.00	\$61,497.50	\$307.49	\$61,804.99
<b>Totals</b>	<b>40</b>	<b>\$72,350.00</b>	<b>\$61,497.50</b>	<b>\$307.49</b>	<b>\$61,804.99</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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